



How to Install and Run Splitter

June 2020

maxi



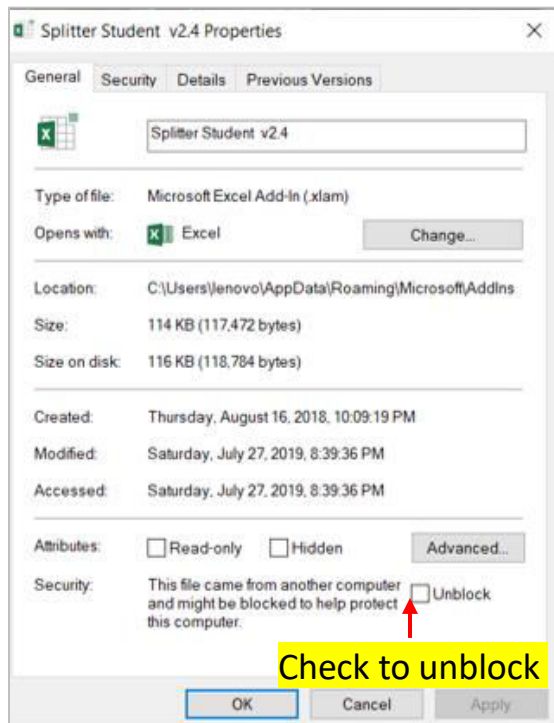
HOW TO INSTALL SPLITTER

Download Splitter. Save in your Preferred Directory. Make sure Macro is Enabled for Splitter.

- Splitter is an Excel Add-Ins /macro program. If at any point during Splitter installation your Excel asks to “enable macro?”, reply yes.
- A couple of options to make sure macro for Splitter is enabled therefore would not be blocked

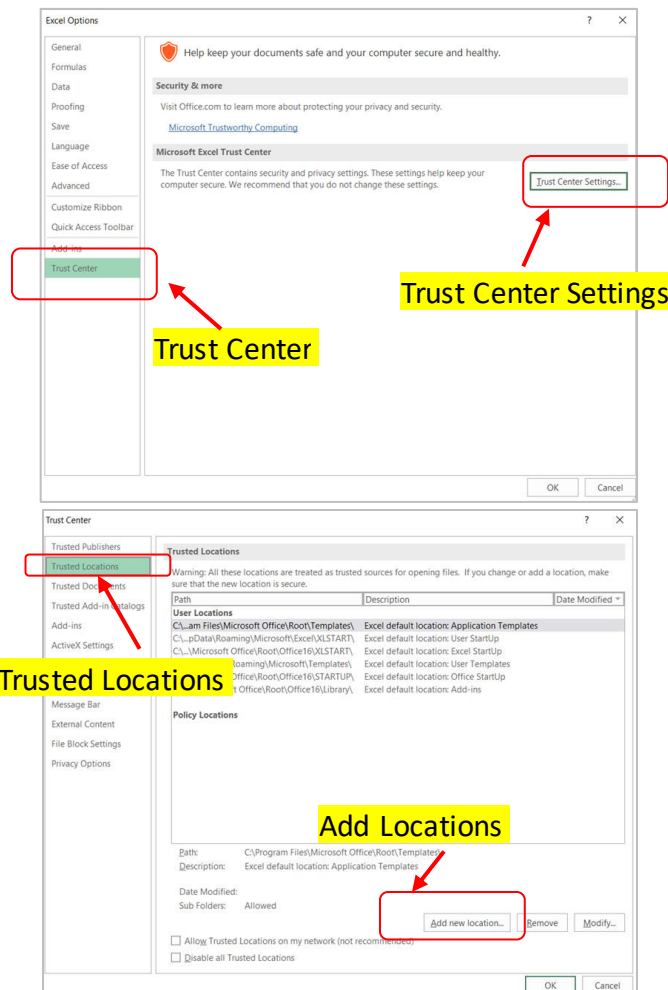
Option 1

Right click on Splitter file, Go to Properties. Check to Unblock



Option 2

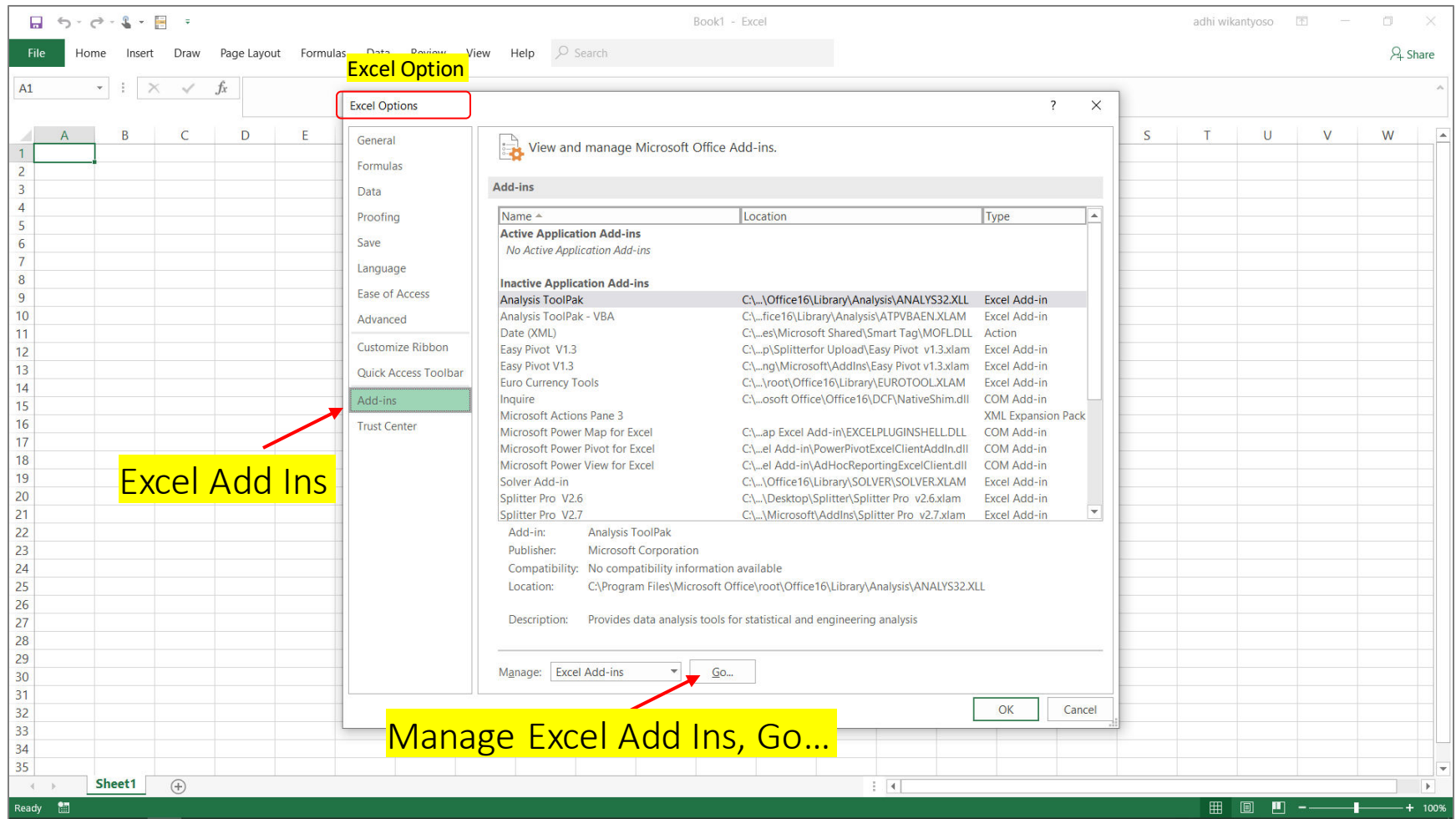
Add Splitter to Trusted Location Directory



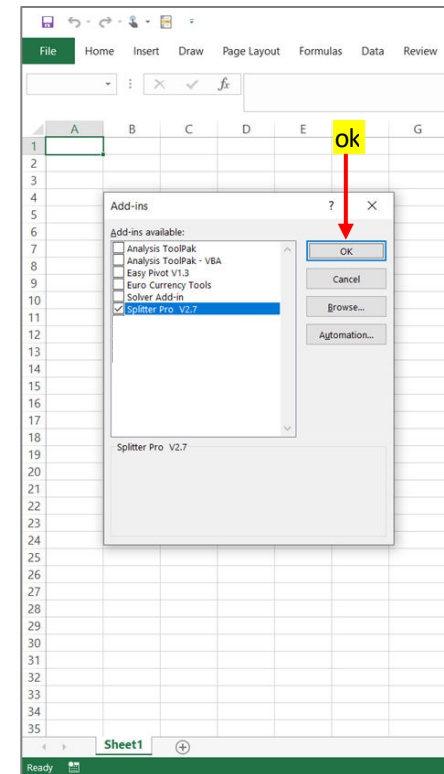
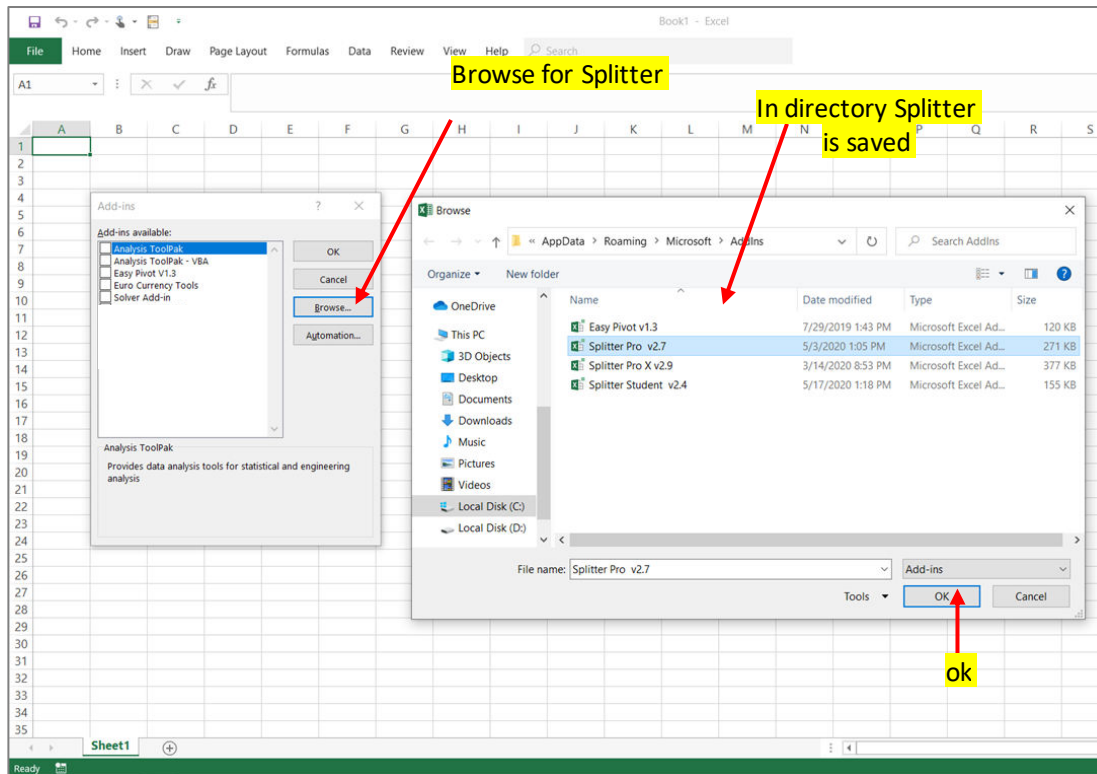
Go to Trust Center in Excel Options. In Trust Center Settings...

Go to Trusted Locations. Add Locations where Splitter is located.

In Excel Option. To Add Ins. Click Go in Manage Excel Add Ins

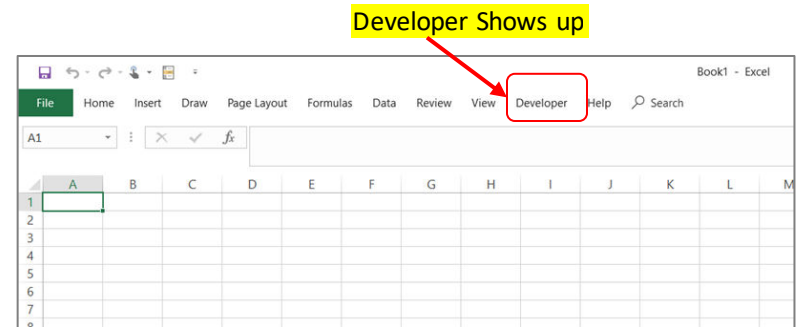
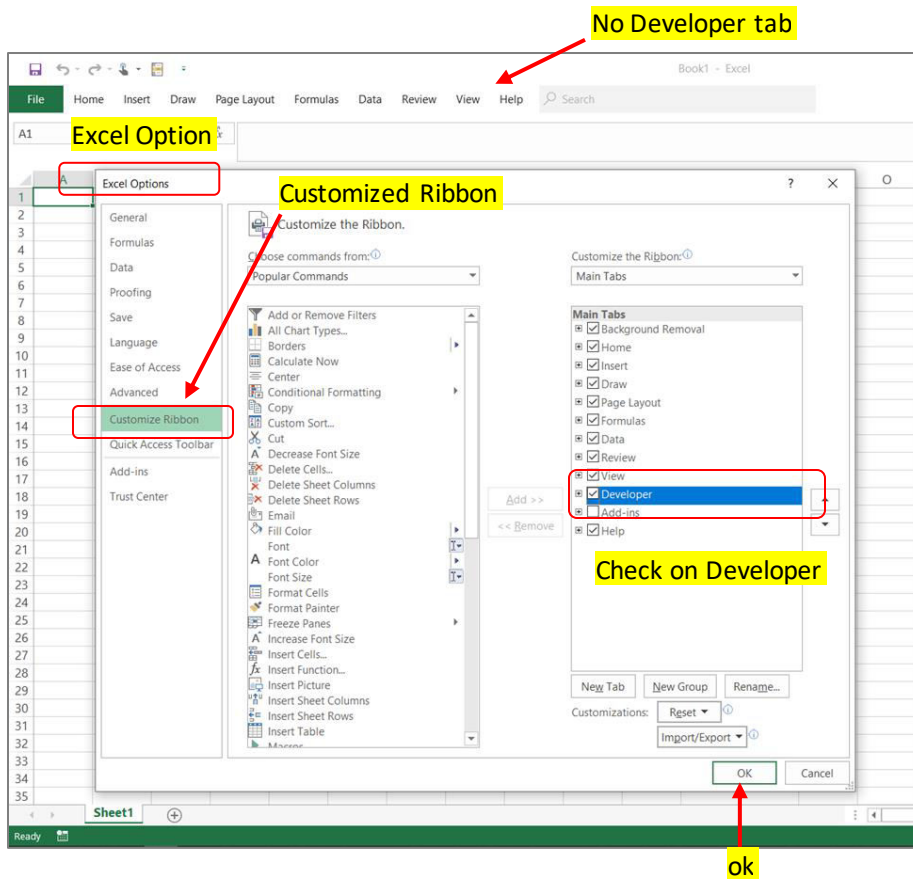


Browse for Splitter in Directory where it is Saved



Turn On Developer Tab

- Excel 2007 : Excel option, Popular, check Show Developer tab in the ribbon
- Excel 2010, 2013, 2016, 2019 : Excel option, Customize Ribbon, under main tab check Developer



On Developer tab, click Visual Basic.
On Visual Basic window, select Splitter. Run

Click Developer tab

Click Visual Basic

On Visual Basic

Highlight Splitter

Hit play button

Run Splitter

Splitter is installed

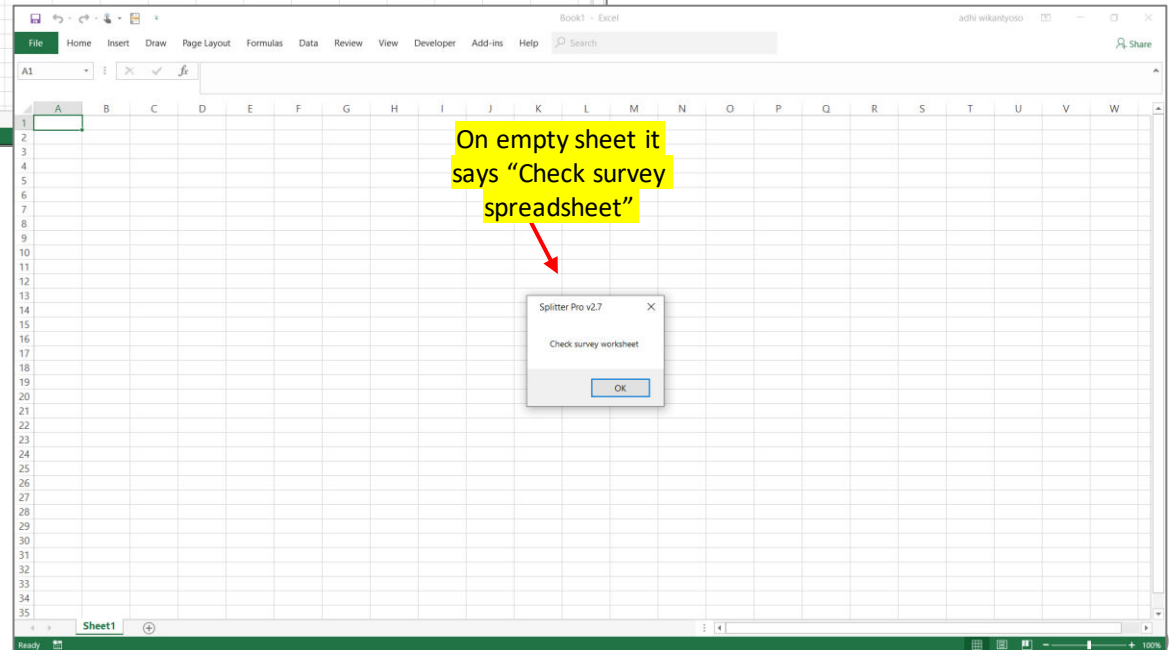
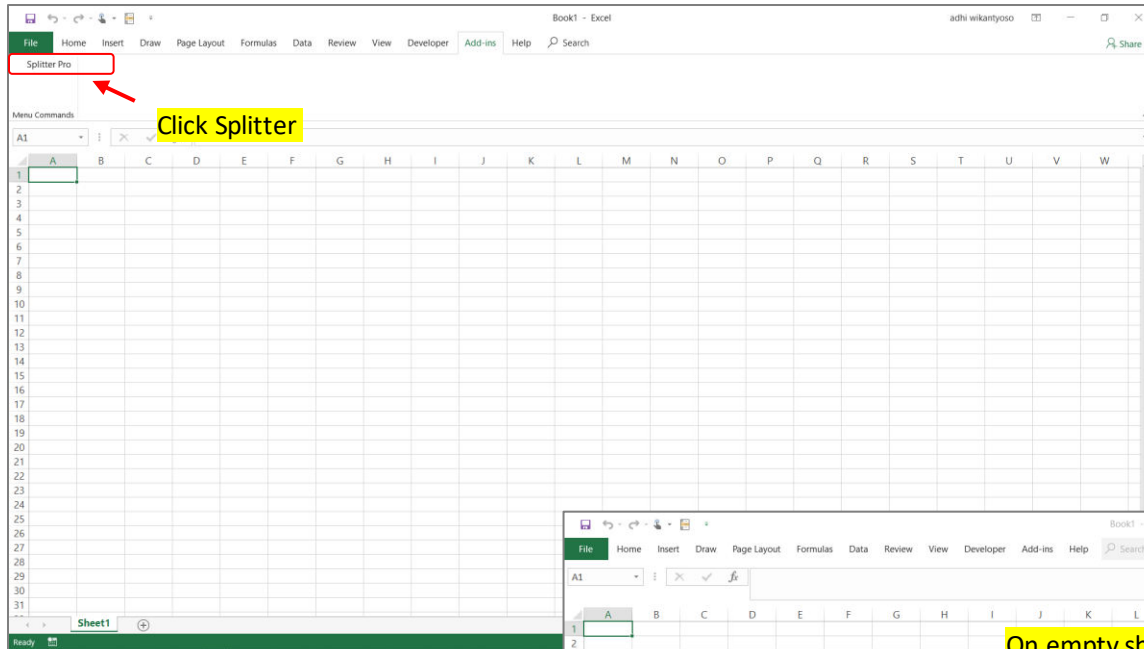
Add-In tab shows up

The image shows a sequence of four screenshots from Microsoft Excel, illustrating the process of installing and running the Splitter Pro add-in. The first screenshot shows the Excel ribbon with the 'Developer' tab selected, and the 'Visual Basic' icon highlighted. The second screenshot shows the 'Visual Basic (Alt+F11)' editor window, where the 'Splitter' object is selected in the Project Explorer. The third screenshot shows the 'Run' button (a play icon) in the Visual Basic editor's toolbar. The fourth screenshot shows the 'Add-ins' tab in the Excel ribbon, with 'Splitter Pro' listed under 'Menu Commands'.



RUN SPLITTER

Running Splitter on Empty Sheet : “Check Survey Spreadsheet”



With Survey Data Downloaded from Google Forms as Excel.

The data should start at cell A1. Click Splitter

Example-8-on-New-Smartphone-App-X - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help Search

Splitter Pro

Click Splitter

This is the survey data format in Excel downloaded from Google Forms. Starts at cell A1, Questions to the right, Respondents downward.

	Timestamp	Mobile number	Category	City	Q1 What SIM Card brand you currently use?	Q2 What type is your smartphone ?	Q3 Are you often connected to internet?	Q4 What things do you usually do when connected?	Q5. Were you contacted by our sales rep to try our new smartphone app X?	Q6a When contacting you, how good was the sales in being courteous?	Q6b When contacting you, how good was the sales in being helpful?	Q6c When contacting you, how good was the sales in explaining the benefit?	Q7 How satisfied are you with the product?	Q8a Specifically how good it is in speed?	Q8b Specifically how good it is in stability?	Q8c Specifically how good it is in cost?	Q9 How interested are you to continue using the smartphone app X?	Q10 How interested are you being contacted by our sales rep to try our new smartphone app X?	Q11 May I know your age?	Q11 May I know your age? Please tick
1																				
2	7/29/2015 14:10:56	32298458847	Non Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media	Yes	So so	So so	So so	Satisfied	So so	So so	Good	Interested		21	21 <= x <= 30
3	7/29/2015 14:11:57	12812714648	Buyers	Singapore	Brand E	Android	Yes	Browsing,Download Fil	Yes	Good	Good	Good	Satisfied	Not Good	So so	Good	Interested		49	41 <= x <= 50
4	7/29/2015 14:12:58	32221848164	Non Buyers	Singapore	Brand B	Blackberry	Yes	Browsing,Download Fil	No								Very Interest		26	21 <= x <= 30
5	7/29/2015 14:14:59	32162001338	Non Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media,	No								Very Interest		25	21 <= x <= 30
6	7/29/2015 14:16:00	21225132895	Non Buyers	Jakarta	Brand A	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Very Interested		25	21 <= x <= 30
7	7/29/2015 14:17:00	32298881936	Non Buyers	Manila	Brand B	Feature phor	Yes	Browsing,Download Fil	No								Very Interest		30	21 <= x <= 30
8	7/29/2015 14:18:01	32299245840	Non Buyers	Jakarta	Brand B	Feature phor	Yes	Video streaming	No								Interested		35	31 <= x <= 40
9	7/29/2015 14:20:02	12810981934	Buyers	Jakarta	Brand B	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Interested		22	21 <= x <= 30
10	7/29/2015 14:22:04	12843126218	Non Buyers	Bangkok	Brand A	Feature phor	Yes	Browsing	Yes	So so	Good	So so	Very Satisfie	Good	Good	Good	Very Interested		48	41 <= x <= 50
11	7/29/2015 14:24:05	12813334105	Buyers	Singapore	Brand A	Android	Yes	Browsing,Social Media	Yes	Good	Good	Good	Very Satisfie	Not Good	Not Good	Good	Very Interested		30	21 <= x <= 30
12	7/29/2015 14:25:06	32298380500	Non Buyers	Manila	Brand B	Android	Yes	Social Media	No								Very Interest		30	21 <= x <= 30
13	7/29/2015 14:26:06	32298458847	Non Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media	Yes	So so	So so	So so	Satisfied	So so	So so	Good	Interested		21	21 <= x <= 30
14	7/29/2015 14:28:07	32182518452	Non Buyers	Singapore	Brand B	Blackberry	Yes	Browsing,Social Media,	No								Very Interest		26	21 <= x <= 30
15	7/29/2015 14:32:10	12886276630	Non Buyers	Bangkok	Brand B	Android	Yes	Social Media	Yes	Good	Good	Good	Very Satisfie	Good	Good	Good	Very Interested		42	41 <= x <= 50
16	7/29/2015 14:33:11	32157560697	Non Buyers	Bangkok	Brand B	Android	Yes	Social Media,Browsing	Yes	Good	Good	Good	Very Satisfie	Good	Good	Good	Very Interested		18	x <= 20
17	7/29/2015 14:34:11	32298073428	Buyers	Kuala Lumpur	Brand E	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Very Interested		21	21 <= x <= 30
18	7/29/2015 14:35:12	32232989799	Buyers	Bangkok	Brand B	Windows ph	Yes	Browsing	Yes	Good	Good	Good	Very Satisfie	Good	Good	Good	Very Interested		23	21 <= x <= 30
19	7/29/2015 14:36:13	32298761121	Buyers	Kuala Lumpur	Brand E	Blackberry	Yes	Browsing,Social Media	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Interested		31	31 <= x <= 40
20	7/29/2015 14:37:13	32298922505	Non Buyers	Manila	Brand E	Android	Yes	Browsing,Social Media,	No								Very Interest		20	x <= 20
21	7/29/2015 14:38:14	32233565231	Non Buyers	Kuala Lumpur	Brand B	Blackberry	Yes	Browsing	No								Interested		50	41 <= x <= 50
22	7/29/2015 14:39:15	32299489544	Buyers	Singapore	Brand B	Android	Yes	Social Media	Yes	Good	Good	Good	Satisfied	Good	Good	So so	Interested		27	21 <= x <= 30
23	7/29/2015 14:40:15	12843177206	Non Buyers	Bangkok	Brand B	Blackberry	Yes	Social Media	No								Very Interest		30	21 <= x <= 30
24	7/29/2015 14:41:16	21280324979	Buyers	Manila	Brand A	Feature phor	Yes	Browsing	Yes	Good	Good	Good	So so	Not Good	Not Good	Good	Interested		36	31 <= x <= 40
25	7/29/2015 14:42:17	32298881689	Buyers	Jakarta	Brand A	Android	Yes	Social Media	Yes	Good	So so	So so	Very Satisfie	Good	Good	So so	Very Interested		35	31 <= x <= 40
26	7/29/2015 14:43:17	32298025171	Buyers	Manila	Brand E	Android	Yes	Email	Yes	Good	Good	Good	Satisfied	Good	Good	Good	So so		37	31 <= x <= 40
27	7/29/2015 14:44:18	21225175555	Buyers	Singapore	Brand A	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Not Satisfied	Not Good	So so	So so	Not Interested		36	31 <= x <= 40
28	7/29/2015 14:45:19	21286366658	Buyers	Singapore	Brand B	Android	Yes	Browsing,Social Media	Yes	Good	Good	Good	Satisfied	So so	So so	Good	Interested		34	31 <= x <= 40
29	7/29/2015 14:46:19	32299668551	Buyers	Jakarta	Brand E	Android	Yes	Browsing,Social Media,	Yes	Good	So so	Good	Satisfied	Good	So so	Good	Very Interested		32	31 <= x <= 40
30	7/29/2015 14:47:20	21280055864	Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Very Interested		27	21 <= x <= 30
31	7/29/2015 14:52:23	3229869459	Non Buyers	Manila	Brand E	Blackberry	Yes	Browsing,Social Media	Yes	Good	Good	Good	So so	So so	So so	Good	Very Interested		40	31 <= x <= 40
32	7/29/2015 14:53:24	32250536100	Buyers	Manila	Brand B	Android	Yes	Browsing,Social Media	Yes	Good	Good	Good	Not Satisfied	So so	Not Good	Good	So so		20	x <= 20
33	7/29/2015 14:55:25	32244628827	Buyers	Manila	Brand B	Android	Yes	Browsing,Online game:	Yes	Good	Good	Good	Not Satisfied	So so	So so	So so	Not Interested		23	21 <= x <= 30

Sheet1

Ready

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For first time running a survey data set using Splitter, the sheet containing survey data needs to be the active sheet, sheet located on the front (you can see the data).

For First time Survey Data Opened Splitter will do Automatic Coding.
We will be taken to new sheet "New Sheet"

Example-8-on-New-Smartphone-App-X - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help

A1

If you haven't entered Activation Code

Trial Period for 7 Days

Click to Continue Trial

Click to validate code

Enter Activation Code here

We are now in "New Sheet"

The sheet that contains survey data is renamed "Form Response 1"

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Remaining Trial Period (Days): 7

Continue Trial

Enter Key

Need internet connection to validate license key

New Sheet Form Response 1

Splitter Analytics Window Shows Up

The screenshot shows a Microsoft Excel window titled "Example-8-on-New-Smartphone-App-X - Excel". The user's name "adhi wikantyo" is visible in the top right. The ribbon includes File, Home, Insert, Draw, Page Layout, Formulas, Data, Review, View, Developer, Add-ins, and Help. The active cell is N3. A "Splitter Analytics Window" is open, displaying a list of survey questions with checkboxes. The questions are:

- ☐ Timestamp
- ☐ Mobile number
- ☐ Category
- ☐ City
- ☐ Q1 What SIM Card brand you currently use?
- ☐ Q2 What type is your smartphone?
- ☐ Q3 Are you often connected to internet?
- ☐ Q4 What things do you usually do when connected?
- ☐ Q5. Were you contacted by our sales rep to try our new smartphone app X?
- ☐ Q6a When contacting you, how good was the sales in being courteous?
- ☐ Q6b When contacting you, how good was the sales in being helpful?
- ☐ Q6c When contacting you, how good was the sales in explaining the benefit?
- ☐ Q7 How satisfied are you with the product?
- ☐ Q8a Specifically how good it is in speed?
- ☐ Q8b Specifically how good it is in stability?
- ☐ Q8c Specifically how good it is in cost?
- ☐ Q9 How interested are you to continue using the smartphone app X?
- ☐ Q10 How interested are you being contacted by our sales rep to try our new smar
- ☐ Q11 May I know your age?

At the bottom of the window are four buttons: RUN (green), CLEAR (red), CLEAR ALL (yellow), and EXIT (blue). The spreadsheet background shows columns A through W and rows 1 through 35. The status bar at the bottom indicates "Ready" and "100%" zoom.

Splitter is Ready for Analysis

Example-8-on-New-Smartphone-App-X - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help Search

N3 Category

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Question

Across

Grid

Filter

Numeric

Coding

Search

Output

Set Up

Timestamp

Mobile number

Category

City

Q1 What SIM Card brand you currently use?

Q2 What type is your smartphone?

Q3 Are you often connected to internet?

Q4 What things do you usually do when connected?

Q5. Were you contacted by our sales rep to try our new smartphone app X?

Q6a When contacting you, how good was the sales in being courteous?

Q6b When contacting you, how good was the sales in being helpful?

Q6c When contacting you, how good was the sales in explaining the benefit?

Q7 How satisfied are you with the product?

Q8a Specifically how good it is in speed?

Q8b Specifically how good it is in stability?

Q8c Specifically how good it is in cost?

Q9 How interested are you to continue using the smartphone app X?

Q10 How interested are you being contacted by our sales rep to try our new smar

Q11 May I know your age?

RUN CLEAR CLEAR ALL EXIT

Category

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Non Buyer	47.0%	53.7%	52.0%	40.5%	40.5%	36.4%	44.7%	50.4%
Buyers	53.0%	46.3%	48.0%	59.5%	59.5%	63.6%	55.3%	49.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

City

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Jakarta	17.7%	4.9%	11.8%	31.6%	19.0%	27.3%	14.0%	23.1%
Kuala Lum	20.7%	19.5%	22.8%	13.9%	28.6%	18.2%	20.1%	21.5%
Singapore	21.7%	29.3%	21.3%	21.5%	21.4%	0.0%	26.3%	14.9%
Manila	22.0%	19.5%	22.8%	25.3%	14.3%	27.3%	23.5%	19.8%
Bangkok	18.0%	26.8%	21.3%	7.6%	16.7%	27.3%	16.2%	20.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q1 What SIM Card brand you currently use?

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Brand B	58.3%	70.7%	66.1%	44.3%	57.1%	27.3%	55.3%	62.8%
Brand E	17.0%	9.8%	15.0%	24.1%	11.9%	36.4%	14.5%	20.7%
Brand A	24.7%	19.5%	18.9%	31.6%	31.0%	36.4%	30.2%	16.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q2 What type is your smartphone?

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Android	74.3%	70.7%	81.1%	70.9%	64.3%	72.7%	68.7%	82.6%

New Sheet Form Response 1

Ready



THANK YOU



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